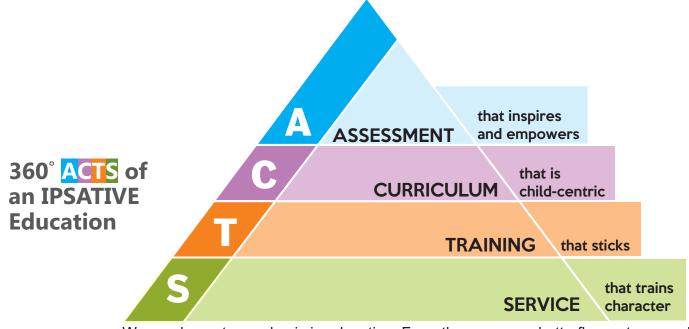
SCHOOL PURCHASE ORDER 2019-20

Pricing valid until 31st January, 2019



GUARANTEE OF RESULTS Not Just Books and Activities





We need a metamorphosis in education. From the cocoon, a butterfly must emerge!

ORDER FORM for CBSE & ICSE SCHOOLS

In case you received this by mail, please call, scan or take a picture of your filled up form and email to orders@targetpluslearn.com. or WhatsApp on 740 840 5000

YOUR SCHOOL BOARD CBSE	B CAIE GGCS	SE State I	Board C	Other (
(PLEASE FILL BELOW IN CAPITAL LETTERS)						
SCHOOL NAME						
No. of Students Classes F	romToNo. & Street					
City	State		_ PIN Code			
Email		Mobile				
Director / Founder's Name	First Name		La	st Name		
Email		Mobile				
Principal's Name						
	First Name		La	st Name		
Email		Mobile				
Bookseller	WW.	_ Mobile				
	NAME					
YES! We would like TO ORDER	the following (Please ✓ Tick inside as	per your interest a	reas.)			
Stamp	Signature				/ 20)
				Date Mo	onth Year	

NAME OF PERSON SIGNING

ICSE / ISC BOARD EXAMS FOR IMMEDIATE ACTION



Pass on information to your students to register on www.heyexams.app and start gaining marks immediately. Free or ₹ 90 (X), ₹ 149 (XII).





2. SURE SUCCESS TOOLKITS ICSE / ISC (CBSE on next page)

Tools for Planning + Smart Study Not Only Solved Past Papers

A: Topic-wise Ouestions

10 to 25 year Solved Past Year Papers relevant to upcoming Board exams presented topic-wise along with revision notes and sample papers



C: Frequency Chart

Frequency Chart as your best smart study planner provides frequency of questions by topic for all topics in a subject at a glance



4 SURE WAYS

B: Accurate Solutions

Accurate Solutions in a separate book means you can work on questions first before being tempted to look up solutions



D: Free Heyexams Coupon

FREE COUPON for Heyexams Year Long Practice Session worth ₹ 90 (X), ₹ 149 (XII)



TOOLKITS INCLUDE Heyexams worth ₹99 (X) and ₹149 (XII) FOR FREE

ICSE X		Quantity	Total	ISC XII		Quantity	Total
BIOLOGY	₹ 295			ACCOUNTANCY	₹ 295		
CHEMISTRY	₹ 265			BIOLOGY	₹ 245		
COMMERCIAL STUDIES	₹ 245			CHEMISTRY	₹ 295		
COMPUTER	₹ 265			COMMERCE	₹ 395		
ECONOMICS	₹ 245			COMPUTER	₹ 295		
ENGLISH	₹ 295			ECONOMICS	₹ 295		
GEOGRAPHY	₹ 295			ENGLISH	₹ 395		
HINDI	₹ 295			GEOGRAPHY	₹ 295		
HISTORY & CIVICS	₹ 295			HINDI	₹ 245		
MATHEMATICS	₹ 345			MATHEMATICS	₹ 395		
PHYSICS	₹ 245			PHYSICS	₹ 415		
	A	Total			В	Total	
				Grand Total = +		=	

Grand Lotal =

3. EXAM POWER PACK (Complimentary)

Worth ₹ 150 complimentary from our side. Given on the school's behalf







A. 10 Cool Kevs for Students



B. 10 Cool Tips for Parents





Grand Total





E. Inspirational

CBSE X & XII BOARD EXAMS FOR IMMEDIATE ACTION







Pass on information to your students to 1. HEY EXAMS APP register on www.heyexams.app and start gaining marks immediately. Free or ₹ 90 (X), ₹ 149 (XII).

2. SURE SUCCESS TOOLKITS CBSE X & XII

(CBSE on next page)

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FREE access to Heyexams Year Long Practice Session worth ₹ 90 (X), ₹ 149 (XII)





TOOLKITS INCLUDE Heyexams worth ₹99 (X) and ₹149 (XII) FOR FREE

CBSE X		Quantity	Total	CBSE XII		Quantity	Total
MATHEMATICS	₹ 495			MATHEMATICS	₹ 595		
ENGLISH	₹ 425			ENGLISH	₹ 425		
HINDI	₹ 395			HINDI	₹ 425		
SOCIAL SCIENCE	₹ 425			BUSINESS STUDIES	₹ 425		
SCIENCE	₹ 425			ACCOUNTANCY	₹ 495		
	A	Total		ECONOMICS	₹ 495		
				BIOLOGY	₹ 395		
				PHYSICS	₹ 495		
Grand Total = +		=		CHEMISTRY	₹ 395		
A	В	Gr	and Total		В	Total	

3. EXAM POWER PACK (Complimentary)

Worth ₹ 150 complimentary from our side. Given on the school's behalf



Students



A. 10 Cool Keys for Students





B. 10 Cool Tips for Parents C. Nutrition Chart





D. Bookmarks

E. Inspirational Quotes

SPECIAL ME! The Ultimate Pre-School Education





For Classes • Nursery/PG (Joyful B) • LKG (Joyful C) • UKG (Joyful D)

PRE-PRIMARY FOUNDATIONAL CURRICULUM

TOOLKITS

•	English 1	•	Spoken English Book
•	English 2	•	Rhyme Book
•	Maths 1	•	Rhymes (Digital)
•	Maths 2	•	Phonics (Digital)
•	EVS 1	•	Tactile Activity Cards
•	EVS 2	•	Puppets & Masks
		•	Posters

Class	Net Price	Quantity	Total
Nursery/PG	₹ 1095		
Lower KG	₹ 1195		
Upper KG	₹ 1295		
	A	TOTAL	

OPTIONAL HINDI ADD-ONs

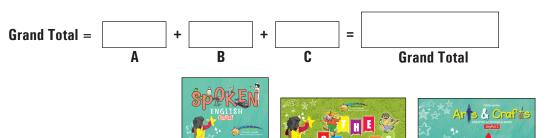
Assessments are an integral part of the Special Me!

Class	Subjects	Price	Qty	Total
Nursery / PG	Hindi 1 & 2	₹ 270		
	Hindi 1 & 2 (Reader included)	₹ 290		
Lower KG	Assessments for Hindi (6 / child / year)	₹ 90		
	Hindi 1 & 2 (Reader included)	₹ 290		
Upper KG	Assessments for Hindi (6 / child / year)	₹ 90		
	В	TOTA	Ĺ	

C TEACHER TRAINING

- FREE Training (1 day)
- \bigcirc ₹ 50,000 TEACHER EMPOWERMENT that goes beyond training (2 to 3 days + support 24/7)

(for out of town trainers, travel and lodging needs to be paid separately)



RESOURCE CENTER ₹ 80,000 (Lasts 4-5 years)

- · Large Set of Tactile Hands-on · Role Plays Materials
- Flap Books (5 of each): English Alphabet, Patterns, Numbers, Conversation
- Phonic Readers (5 Sets)
- Toto Readers (5 Sets)
- Value Posters
- · Phonics CD (Digital)
- · Cooperative Games Book
- · Teacher Arts and Crafts Book

- Actions Songs (QR Code)
- · EVS Videos CD (QR Code)
- · Circle Time CD
- · Visual Cards A to Z
- · Syllabus
- . Morning Assembly Book
- · Assembly Songs (QR Code)
- Tactile Math Boards
- 18 JOJO Animated Stories
- · Perfection Digital Books



A COMPLETE RESOURCE CENTER FOR PRE-PRIMARY.

Montessori materials may also be purchased from a Montessori dealer. Please ask for the list.

SPECIAL ME! The Ultimate Pre-School Education





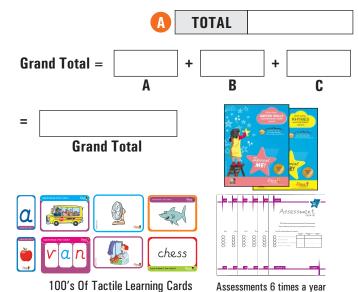
For Classes • Nursery/PG (Joyful B) • LKG (Joyful C) • UKG (Joyful D)

PRE-PRIMARY EXPANDED CURRICULUM

TOOLKIT

• English 1	Tactile Activity Cards
• English 2	Puppets & Masks
Maths 1	Posters
Maths 2	• Jojo Stories (Digital Copy)
• EVS 1	Arts & Crafts
• EVS 2	• English Writing Skills
Spoken English Book	My Daily Perfection Diary
Rhyme Book	 Assessments English
Rhymes (Digital Copy)	 Assessments Maths
Phonics (Digital Copy)	• Reports

Class	Price	Quantity	Total
Nursery/PG	₹ 1795		
Lower KG	₹ 1895		
Upper KG	₹ 1995		



OPTIONAL HINDI ADD-ONs

Assessments are an integral part of the Special Me!

Class	Subjects	Price	Qty	Total
Nursery / PG	Hindi 1 & 2	₹ 270		
	Hindi 1 & 2 (Reader included)	₹ 290		
Lower KG	Assessments for Hindi (6 / child / year)	₹ 90		
	Hindi 1 & 2 (Reader included)	₹ 290		
Upper KG	Assessments for Hindi (6 / child / year)	₹ 90		
	В	TOTAI	L	

PEDAGOGICAL PARTNERSHIP & RESOURCE CENTER					
For 1st year	₹ 1,80,000				
Resource Center	₹ 80,000				
For years 2-5	₹ 1,00,000 / year				

C TOTAL

PEDAGOGICAL PARTNERSHIP Compulsory

₹ 1,80,000 (1st year) ₹ 1,00,000 (2nd to 5th / years)

- Teacher Planners & Guides: 1/teacher
- Teachers Training & Empowerment: 5-6 days
- · Know how, support & audits
- Innovation Fellowships & Awards
- Parent Orientations
- For out of town trainers, travel and lodging needs to be paid separately for out of town trainer's, if any

RESOURCE CENTER ₹ 80,000 (Lasts 4-5 years)

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- Flap Books (5 of each): English Alphabet, Patterns, Numbers, Conversation
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- · Toto Readers (5 Sets)
- Value Posters
- Phonics CD (QR Code)
- Cooperative Games Book
- Teacher Arts and Crafts Book
- · Role Plays
- · Actions Songs (QR Code)
- · EVS Videos CD (QR Code)
- · Circle Time CD

- Visual Cards A to Z
- Syllabus
- Morning Assembly Book
- · Assembly Songs (Digital)
- Tactile Math Boards
- 18 JOJO Animated Stories
- · Perfection Digital Books



A complete Resource Center for Pre-primary. Montessori materials may also be purchased from a Montessori dealer. Please ask for the list.



Pedagogical Partnership

PRIMARY Complete Learning System



FOR CLASSES I TO V

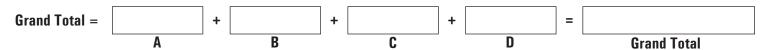
SET A 22 BOOKS / CHILD / YEAR (Includes Reading Log & Daily Perfection Diary)						
CLASSES	PRICE	QTY	TOTAL			
CLASS I	₹ 3450					
CLASS II	₹ 3450					
CLASS III	₹ 3850					
CLASS IV	₹ 3850					
CLASS V	₹ 3950					
	A	TOTAL				

	A	TOTAL			
SET C EMPOWER DIAGNOSTIC ASSESSMENTS WITH FULL DIAGNOSTIC REPORTS FOR ENGLISH, MATHS, EVS					
CLASSES	PRICE	QTY	TOTAL		
CLASS I (2/year)	₹ 540				
CLASS II (2/year)	₹ 540				
CLASS III (2/year)	₹ 540				
CLASS IV (2/year)	₹ 540				
CLASS V (2/year)	₹ 540				

TOTAL

SET B 30 ASSESSMENTS BOOKLETS & SIX SELF DIAGNOSTIC REPORTS / CHILD SUBJECT						
CLASSES	PRICE	QTY	TOTAL			
CLASS I	₹ 540					
CLASS II	₹ 540					
CLASS III	₹ 540					
CLASS IV	₹ 540					
CLASS V	₹ 540					
(₹18 / Assessment	Booklet B	TOTAL				

SET D PEDAGOGICAL PARTNERSHIP & RESOURCE CENTER				
For 1st year	₹ 1,80,000 (Includes Resource Center)			
Resource Center	₹ 80,000			
For years 2-5	₹ 1,00,000 / year			
	D TOTAL			



x 30 Booklets)



(₹90 x 3 subjects x 2 times) C













RESOURCE CENTER ₹ 80,000 (for1st year only)

- Large Set of Tactile English, Hindi, Maths and EVS of Reciprocal, Picture Cards
- **Tactile Math Board**
- **Conversation Cards**
- Story Cards

- Teacher Arts & Crafts Book
- **Assembly Book**
- Assembly Songs on QR Code
- Virtue Posters
- **Cooperative Games Books**

Compulsory in the Expanded Model Resource Center for Primary

- Action Songs on QR Code
- **Role Plays**
- POP Planners & Guide Book on QR
- PDB Perfection Digital Book on QR Code
- Syllabus



DAGOGICAL PARTNERSHIP

₹ 1,80,000 (1st year) ₹ 1,00,000 (2nd to 5th / years) Compulsory in the Expanded Model

- Teacher Planners & Guides: 1/teacher with updates
- Teachers Training & Empowerment: 5 to 6 days
- Know How, Support & Audits

- Innovation Fellowships & Awards
- **Parent Orientation**
- Travel, lodging & food are paid separately by the school



UPPER PRIMARY India's Most Innovative Education





for the New COUNCIL (CISCE) CURRICULUM

FOR CLASSES VI TO VIII

A. CLASSBOOKS / STUDENT							
CLASS VI	воок 1	воок 2	TOTAL	QTY	TOTAL		
English	₹ 200	₹ 195	₹ 395				
Hindi	₹ 170	₹ 175	₹ 345				
Maths	₹ 235	₹ 240	₹ 475				
Computers	₹120	₹ 125	₹ 245				
Physics	₹ 175	₹ 180	₹ 355				
Chemistry	₹ 175	₹ 180	₹ 355				
Biology	₹ 170	₹ 175	₹ 345				
History/ Civics (EVS)	₹ 145	₹ 150	₹ 295				
Geography	₹ 180	₹ 185	₹ 365				
Daily Perfection Diary			₹ 250				
Reading Log			₹ 125				
Global Dream Toolkit			₹ 100				
A	ΓAL						

C. CLASSBOOKS /	C. CLASSBOOKS / STUDENT						
CLASS VIII	B00K 1	B00K 2	TOTAL	QTY	TOTAL		
English	₹ 215	₹ 210	₹ 425				
Hindi	₹ 195	₹ 190	₹ 385				
Maths	₹ 250	₹ 245	₹ 495				
Computers	₹ 150	₹ 145	₹ 295				
Physics	₹ 200	₹ 195	₹ 395				
Chemistry	₹ 185	₹ 180	₹ 365				
Biology	₹ 180	₹ 175	₹ 355				
History/ Civics (EVS)	₹ 190	₹ 185	₹ 375				
Geography	₹ 200	₹ 195	₹ 395				
Daily Perfection Diary			₹ 250				
Reading Log			₹ 125				
Global Dream Toolkit			₹100				
C	TAL						

Digital Version of Books on QR code

Books are 4 in 1

- Textbooks
- Transactional Process (Activities)
- Workbooks
- Mind Maps

B. CLASSBOOKS / STUDENT						
CLASS VII	воок 1	воок 2	TOTAL	QTY	TOTAL	
English	₹ 210	₹ 205	₹ 415			
Hindi	₹ 185	₹ 180	₹ 365			
Maths	₹ 245	₹ 240	₹ 485			
Computers	₹135	₹ 130	₹ 265			
Physics	₹ 190	₹ 185	₹ 375			
Chemistry	₹ 185	₹ 180	₹ 365			
Biology	₹ 180	₹ 175	₹ 355			
History/ Civics (EVS)	₹ 165	₹ 160	₹ 325			
Geography	₹ 190	₹ 185	₹ 375			
Daily Perfection Diary			₹ 250			
Reading Log			₹ 125			
Global Dream Toolkit			₹ 100			
B TOTAL						

D. EMPOWERMENT THAT 'LASTS' & CHANGE THAT IS 'MEASURABLE' For 1 year Commitment ₹ **50,000** (2-3 days + for Change support 24/7 **TOTAL** D

1 day free Training & Orientation



- · Teacher Planners & Teacher Handbook: 1 per teacher
- Teachers Training & Empowerment: 2-3 Days
- Parent Orientations (on training



Travel, lodging & food are paid separately by the school for out of town trainers, if

IPSATIVE ASSESSMENTS & DUAL PERFECTIO (per subject)

Option 1 Ipsative Dual Assessments for Half Yearly & Annual ₹ 180 Option 2 Six Dual Assessments a Year Includes Option 1 and 4 others | ₹ 280 **Subjects** Classes Total Count Count With ERP digital scanning software student, teacher and principal reports are then printed at the school.

A		В		C	•	D	•	E (Optional 1 or 2)		Grand Total
	+		+		+		+		=	

PRIMARY | Hands-on Books and Toolkits



For mastery in the core subjects

For Classes I to V





2 BOOKS/ SUBJECT ENGLISH includes PDB* + class set of summary learning cards MATHEMATICS includes PDB* MATHEMATICS TOOLKIT Tactile Learning Material for each student HINDI PDB* + class set of summary learning cards	CLASS 1 Quantity Total ₹ 298 ₹ 390 ₹ 195 ₹ 294	CLASS 2 Quantity Total ₹ 314 ₹ 430 ₹ 195 ₹ 295	CLASS 3 Quantity Total ₹ 324 ₹ 450 ₹ 195 ₹ 355
, ,	A Total	B Total	C Total
2 BOOKS/ SUBJECT ENGLISH includes PDB* + class set of summary learning cards	CLASS 4 Quantity Total ₹ 490	CLASS 5 Quantity Total ₹ 510	
MATHEMATICS includes PDB*	₹ 470	₹ 490	2 Books Make
MATHEMATICS TOOLKIT Tactile Learning Material for each student	₹ 195	₹ 195	Lighter Bags
HINDI includes PDB* + class set of summary learning cards	₹ 356	₹ 365	
*PDB· Perfection Digital Books (solutions) on QR Code	D Total	E Total	
Grand Total =	+ C D	+ = = E	Grand Total
		FREE Summa	ry Learning Cards







English Tactile Material as Class Set

SPOKEN ENGLISH Classes Playgroup to VIII



Speed-up series Speed-up series ENGLISH & LISTENING

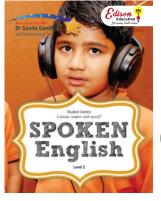
○ SPOKEN ENGLISH Classes Nursery/PG to VIII

Spoken English PPT with a Audio Voice Over by QR Code, Telephone Conversation Cards & Story Cards

CLASS	PRICE	QTY	TOTAL
NURSERY/ PG	₹ 125		
LOWER KG	₹ 135		
UPPER KG	₹ 145		
	A	TOTAL	

CLASS	PRICE	ΩТΥ	TOTAL
CLASS I	₹ 195		
CLASS II	₹ 195		
CLASS III	₹ 195		
CLASS IV	₹ 195		
CLASS V	₹ 195		
	В	TOTAL	

CLASS	PRICE	QTY	TOTAL
CLASS VI	₹ 245		
CLASS VII	₹ 245		
CLASS VIII	₹ 245		
	C	TOTAL	





HOTS in MATHS Classes I to V

Mental maths done better

Grand Total =

- Improves speed and accuracy in maths skills
- Students learn to think quickly on their feet

A

CLASS	PRICE	QTY	TOTAL
CLASS I	₹ 235		
CLASS II	₹ 235		
CLASS III	₹ 235		
CLASS IV	₹ 245		
CLASS V	₹ 245		

В

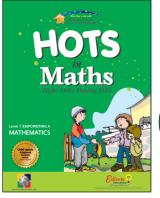


C

D

= Grand Total









- Training that 'Sticks' Empowerment that 'Lasts'
- Change that is 'Measurable'



GETI: Global Education & Training Institute PROFESSIONAL DEVELOPMENT AREAS INCLUDE:

- A The Nurturing School: Teacher as a Guide
- **B** Strategies for Class Success: Teacher as a Researcher
- C Lifelong Learners: Teacher as an Exemplar
- D Dream Classroom: Teacher as a Manager
- **E** Assessments & Reports: Teacher as a Motivator
- F Specific Skills: Teacher as a Facilitator

- G Action Research: Teacher as Scientist
- **H** | **School as Lighthouse:** Principals and Teachers as Torchbearers
- Other Courses: Parents and Students Needs
- J Ed Leadership Workshops for Education Leaders
- K GETI Jobs (in the works to help you find the staff you need)

	Amount	No. of Days	Total
◯ Short Courses (2–5 days)	₹ 30,000 / day		
Deeper Engagement (6–30 days)	₹ 25,000 / day		
Detailed Audit & Progress Plans as 3rd Party Evaluation	₹ 3,00,000		
Academic Management	Ask us		
SYNERGY WORKSHOP –Transforming Education	₹ 30,000 / day		
SYNERGY WOWRKSHOP – Improving Board Results, Reducing Stress using Ipsative Along with Student / Parent Workshop	₹ 30,000 / day		
Maximum Group size in 25. No Lower Limit. Please contact for more than	Total		

CHILDREN LEADING CHANGE

Global Dream Leave no one behind Campaign for Literacy

Global Dream is a programme of complete empowerment for the illiterate and underprivileged populations of India, with special emphasis on the participation of school children as leaders of change. Hundreds and thousands of children of all ages, along with their parents, are engaged in helping make India literate, using a powerful toolkit developed by Dr Sunita Gandhi, alumna, Cambridge University.



Global Dream Literacy Campaign 740 840 6000



Pocket size Toolkit ₹ 30



Full size Toolkit ₹ 100

Book	Price	Oty	Total
Pocket Size	₹ 30		
Full Size	₹ 100		
Coolkit	₹ 5,000		
Dream Lab	₹ 50,000		
	•	Total	



Dream Lab



Coolkit FREE Mobile App

For Official Use Only

Referred by Name		Mobile
Visited by Trainer / Sales Representative Name_		
First Visit Date	Visited by Name	Mobile Mobile
Follow-up Actions		
By Whom		Mobile Mobile
Second Visit Date	Visited by Name	Mobile Mobile
Comments		



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PARTNER INSTITUTIONS











